

**MANNAM MEMORIAL NSS COLLEGE, KOTTIYAM**  
**STUDENT ENROLMENT LIST**

Name of department : English

Name of course : Podcasting and Digital Storytelling.

Sl No	Name of Student	Signature
1	Aaromal R.S	<u>Ad</u>
2	Abhaidas H	<u>Ab</u>
3	Ajish shibu Philip	<u>Aj</u>
4	Arand . S	<u>Ar</u>
5	Anjani. M.B	<u>An</u>
6	Aparna JS	<u>Ap</u>
7	Aasha Praasad	<u>Aa</u>
8	Aarisha Kulshnan G.S	<u>Aa</u>
9	Ashuly. D	<u>Ash</u>
10	Auliyah. S	<u>Au</u>
11	chandraj sudeesh	<u>Ch</u>
12	Gayatri S	<u>Gay</u>
13	Gauri Kulshna	<u>Gu</u>
14	Kalidasan. S	<u>Ka</u>
15	Kaarthika. JS	<u>Ka</u>
16	Manakshi D	<u>Ma</u>
17	Nayami R.	<u>Na</u>
18	Rekha N	<u>Re</u>
19	Roshna shekharan	<u>Ro</u>
20	Sano sunil	<u>San</u>
21	sharvan K Ram	<u>Sh</u>
22	sidhaath S.B	<u>Si</u>

23	Sree Lakshmi S	<u>Sh</u>
24	<del>Vijaya</del> Aiswarya Krishnan	<u>Sh</u>
25	Vijaya Gopal	<u>Vij</u>
26	Vishnu Prasad. S	<u>Vs</u>
27	Vismaya Vijay	<u>Vsu</u>
28	Abhinav Anil	<u>Abh</u>
29	Aeku A.S	<u>Ash</u>
30	Amaltha L.U	<u>As</u>
31	Amulya R.R	<u>Am</u>
32	<del>Anandhu</del> Akbar A.S	<u>A</u>
33	Asha M Anil	<u>Am</u>
34	Ashika S	<u>As</u>
35	Balagovind B.M	<u>Bab</u>
36	Dalavanda D.J	<u>De</u>
37	Dilija D	<u>D</u>
38	Geethika M.P	<u>Ge</u>
39	Haripriya Asokan	<u>Har</u>
40	Jatana Asokan A	<u>Ja</u>
41	Jayaprasad S	<u>Jay</u>
42	Kaashik P	<u>Ka</u>
43	Kaashik R	<u>Ka</u>
44	Kaashika S	<u>Ka</u>
45	Kaashikanya A S	<u>Ka</u>
46	Malavika R	<u>Mal</u>
47	Meenu Sureshan	<u>Me</u>
48	Meha JK	<u>Me</u>
49	M'haal Sankaran	<u>Mh</u>
50	Parvathy B.R.	<u>Par</u>

# MANNAM MEMORIAL NSS COLLEGE, KOTTIYAM

## STUDENT ENROLMENT LIST

Name of department : English

Name of course : Podcasting and Digital Story telling

Sl No	Name of Student	Signature
51	Ashu S.R Rashmi B.R	
52	Pooja Murali	
53	Reem Haseeb	
54	Rekha Pillai M	
55	Roshni J.S	
56	Diksha Devi R.	
57	S.R. Farooq	
58	Sree Anand J	
59	Sreebhini G Prasad	
60	Umesh S	
61	Veena M.G.	
62	Akshara T.S	
63	Jayakrishnan D	
64		
65		

Jayakrishnan R.  
Course Co-ordinator

Head  
Department of English  
MMNSS College, Kottiyam

# MANNAM MEMORIAL NSS COLLEGE, KOTTIYAM

## END COURSE EVALUATION

Name of department : ENGLISH

Name of course : Podcasting & Digital storytelling

Duration of exam : 1.5 Hrs

Total Marks : 40

Number of students enrolled: 63

Number of students completed: 63

Sl No	Name of Student	Marks Obtained
1	AAROMAL R S	27
2	ABHAIDAS H	32
3	AJISH SHIBU PHILIP	26
4	ANAND S	28
5	ANJANI M B	34
6	APARNA J. S	23
7	ARSHAPRASAD	35
8	ASRITHA KRISHNAN. G. S	29
9	ATHULYA . A	20
10	AVIRAJ S	35
11	CHANDRAJ SORESH	27
12	GLAYATHRI S	34
13	GOURI KRISHNA	21

14		
15	KALIDASAN S	26
16	KARTHIKA J.S.	35
17	MEENAKSHI D	23
18	NAVAMI R	36
19	REVATHY M	29
20	ROSHNA SHEHARBHANU	24
21	SANA SUNIL	31
22	SHRAVAN K RAM	22
23	SIDHARTH S.B.	35
24	SREELAKSHMI S	26
25	VIJAY GOPAL	25
26	VISHNU PRASAD	34
27	VISMAYA VIJAY	29
28	ABHIRAM ANIL	37
29	ACHU AS	26
30	AISWARYA KRISHNAN	22
31	AKASH R S	36
32	AKHIL S R	28
33	AKSHARA T S	34
34	AMRITHA L U	27
35	AMULYA A R	28
36	ARCHA M ANIL	37
	ARDRA S	25

37	BALA GOVIND. B.M.	34
38	DEVANANDA. R.J.	28
39	DIVYA. D	28
40	GIREESHMA. M.P.	36
41	HARIPRIYA. ASOKAN.	25
42	JAHANA ASHREE. A	35
43	JAYAKRISHNAN. O	27
44	JAYAPRASAD S.	23
45	KARTHIK P	35
46	KARTHIK R	29
47	KAVYA S	30
48	KRISHNAVYAS A S	25
49	MALAVIKA R	27
50	MEENU SUSEELAN	34
51	MEHA J K	21
52	NIHAAL SANTHANU	36
53	PARVATHY. B.R.	25
54	POOJA MORALI	23
55	REEM HARIS	26
56	REKHA PILLAI N	29
57	REVATHY JS	34
58	RISHU RAVI R	21

59	S R FAREETHA	32
60	SREERAMRUTH J.	25
61	SREELAKSHMI G PRASAD	26
62	VAISHNAVS	28
63	VEENA M G	25



Jayakrishnan R  
Course Co-ordinator



Head  
Department of English  
MMNSS College, Kottiyam

The Principal  
MMNSS College  
Kottiyam

30 September 2023

Dr. Kishore Ram  
HOD  
Department of English  
MMNSS College, Kottiyam

Dear Sir,

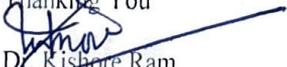
**Sub- Permission Request**

I am writing to request your permission to organize an add on course in Podcasting and Digital Story telling (lasting 30 Hours) from October 1<sup>st</sup> onwards. This will help students to explore their talents and this can be highly beneficial for expressing their thoughts.

I am confident that this course will be a great success and will contribute significantly to the overall growth and development of our students. I would be honoured if you could grant us your permission to proceed with the seminar.

Thank you for considering our request. I look forward to your positive response.

Thanking You

  
Dr. Kishore Ram

HOD

Dept. of English

Department of English

Certificate Course Title: Podcasting and Digital Storytelling

EN- PDS

(No of Instructional Hours: 30)

Course Coordinator: Jayakrishnan R

**Aim and Purpose:**

This course is designed to empower students with the knowledge and skills needed to effectively create, design, and share podcasts and digital stories. By combining technical proficiency with narrative crafting, students will learn to communicate compelling stories and information to a broad audience. The course aims to enhance students' digital literacy, auditory and visual storytelling abilities, and understanding of the podcasting and digital storytelling medium, preparing them for diverse career opportunities.

**Objectives:**

- Familiarize students with the podcasting and digital storytelling landscape and stimulate creative thinking about the medium.
- Equip students with the skills to craft compelling narratives and plan content effectively for podcasting and digital storytelling.
- Provide students with foundational technical skills required to produce high-quality podcasts and digital stories. Enable students to successfully distribute, promote, and analyze their podcasts and digital stories for maximum impact and reach.

**Course Outcomes:**

Upon successful completion of this course, students will be proficient in the planning, production, and distribution of podcasts and digital stories, armed with both the narrative insight and technical skills necessary to excel in the field.

**Course Outline:**

**Module 1: Introduction to Podcasting and Digital Storytelling**

**Overview:**

Introduction to the world of podcasting and digital storytelling. Exploration of various formats, styles, and examples to understand the potential of this medium.

**Topics Covered:**

History and Evolution of Podcasting and Digital Storytelling

Different Formats and Styles



## Analyzing Successful Podcasts and Digital Stories

### Module 2: Crafting the Narrative

#### Overview:

Focus on the principles of effective storytelling. Developing a clear, engaging narrative and structuring content for the auditory and visual medium.

#### Topics Covered:

Story Structure and Content Planning

Writing Scripts and Outlines

Elements of Engaging Narratives

### Module 3: Technical Aspects of Production

#### Overview:

Delve into the technical side of creating podcasts and digital stories, including recording, editing, and sound design.

#### Topics Covered:

Recording Techniques and Equipment

Basic Audio Editing

Sound Design and Music Integration

### Module 4: Distribution, Marketing, and Analytics

#### Overview:

Learn strategies for effectively distributing, marketing, and analyzing podcasts and digital stories.

#### Topics Covered:

Platforms for Distribution

Marketing and Promotion Strategies

Analyzing and Utilizing Feedback and Analytics

#### Assessment:

- Continuous Assessment through Assignments.
- End-of Course Examination: Written and Practical.



*[Handwritten Signature]*

Head

Department of English  
MMNSS College, Kottiyam

COURSE SCHEDULE

Name of the course: Podcasting and Digital Story telling

Date	Day	Timing	Topics- Taken
11/10/2022	Saturday	9:30 - 12:30	History and evolution of podcast and digital storytelling
1/10/2022	Saturday	12:30 - 3:30	different format & styles.
15/10/2022	Saturday	9:30 - 12:30	Story Structure and content planning
15/10/2022	Saturday	1:30 - 3:30	writing Script & outlines
22/10/2022	Saturday	9:30 - 12:30	elements of engaging narratives.
22/10/2022	Saturday	1:30 - 3:30	recording techniques and equipment
5/11/2022	Saturday	9:30 - 12:30 1:30 - 3:30	Basic audio editing
12/11/2022	Saturday	9:30 - 12:30 1:30 - 3:30	platform for distribution
19/11/2022	Saturday	9:30 - 12:30 1:30 - 3:30	Sound design and music integration

  
 Course co-ordinator  
 JAYAKRISHNAN R

  
 Head  
 Department of English  
 MMNSS College, Kottiyam



## Add on Course — Podcasting and Digital story telling A Brief Report

During the academic year 2022-23 , an add on course on Podcasting and Digital story telling was sponsored to the First year BA English students. This course has been conducted free of cost to the students. This course is designed to empower students with h the knowledge and skills needed to effectively create, design and share podcasts and digital stories . The course commenced on October 1, 2023 and concluded on 19 November 2023. Three dedicated faculty took the classes in their scheduled time between 9.30 am to 3.30 pm on Saturdays. 63students enrolled themselves to avail the course out of which, all of them completed their course successfully after completing the end course examination. Mr Jayakrishnan R was the course Co-ordinator. The efforts of the Department to give such add-on qualifications and skills to the students besides their fixed University Academic Courses, is hereby appreciated and look forward to rendering our services to our young, animated and potential minds, ensuring that our collective efforts in upholding the central holistic objective of our education system is accomplished.

  
JAYAKRISHNAN R  
(Course Coordinator)

  
Head  
Department of English  
MMNSS College, Kottiyam

  
Principal  
M.M. N.S.S. COLLEGE  
KOTTIYAM



DEPARTMENT OF ENGLISH  
MMNSS COLLEGE KOTTIYAM  
Add on Course- **Podcasting and Digital story telling( EN -PD)**  
End Course Examination- 2022-23 Academic year

Time : 1.5 hrs

Total marks: 40

I. Answer **all** questions, **each** in a **word** or a **sentence**.

- 1 Who frames the overall policy of the newspaper organization?
2. Who develops the content of a Website, working with a team that may include a creative director, a writer, a designer, and an information architect?
3. Write the full form of LCD and TRP.
- 4 'Something attracts our attention and we end up buying it as an on the spot decision' This statement suits on which type of advertising.
- 5 The use of the technology to enhance learning process is called  
A. Information Technology B. Information Communication Technology C. Communication Technology D. Communication & Process

(5x1= 5 Marks)

II. Answer **any four**, **each** in a **short paragraph not exceeding 50 words**.

10. Who are the targeted consumers?
11. . What blogs do you read regularly?
12. . If organization is funding for cancer for raising money to pay for drugs and treatments. What kind of advertisement it is?
13. . The age of information was brought in, a major way by the \_\_\_\_\_ technologies of the Nineteenth century.
14. Who was Subrata Mitra?
15. Name any one frequency modulation

(4x2= 8 Marks)

III. Answer **any three**, **each** in a **paragraph not exceeding 100 words**.

14. Trends in contemporary Digital medias.
15. Different techniques or styles of editing.
16. Features of Hollywood Cinema on Digital platforms
17. Contributions of digital story tellings.
18. Italian Neo-Realism.
19. Define Montage and mention its different types.

(3x4= 12 Marks)

IV. Answer **any one** of the following in about **three hundred words**: (1x15= 15 Marks)

20. Briefly examine the various genres of advertisements with suitable examples.
21. How does institutional advertising promote a positive image of the company?
- 22 Why do you think music programmes on radio enjoy immense popularity?

