

MMNSS COLLEGE, KOTTIYAM
DEPARTMENT OF COMMERCE


PAPER PEN MAKING
IN ASSOCIATION WITH
ENTREPRENEURSHIP DEVELOPMENT CLUB

ACTIVITY REPORT

Department of Commerce organized a skill training programme: paper pen making for students from MMNSS college and nearby colleges on 24/01/2019 at 10 A.M. 90 student participants and 4 faculty members attended the programme. 50 student participants were from Don Bosco College, Kottiyam and Mannam Memorial English medium school. The present programme was conducted in association with DIC and ED Club. Paper pen making aimed to impart skill training to student participants and equip them to produce such eco-friendly products. The students were highly benefited with the programme so as to develop artistic talents and capacity to reduce plastic waste. Any new knowledge or skill acquired by students will benefit them in their future. Paper pen making programme will definitely equip them to undertake it as a means of livelihood and also promote their sense of expression.


PRINCIPAL
MM NSS COLLEGE
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Lecturer in Charge
Don Bosco College
Kottiyam, Kollam

REPORT

REPORT ON ENTREPRENEURSHIP AWARENESS PROGRAMME

Date: 10th October 2018

Venue: MMNSS College, Kottiyam, Kollam

Number of Participants: 60 students from the Department of Commerce

On the 10th of October 2018, the Department of Commerce at MMNSS College, Kottiyam, Kollam, in association with the District Industry Center (DIC) Kollam and the Entrepreneurship Development Club, organized an Entrepreneurship Awareness Programme. 60 student participants from various colleges involved in the awareness programme. The primary objective of the event was to create awareness, enthusiasm and motivate students about entrepreneurship.

The event commenced with the inauguration by Mr. M.C. Rajilan, Chairman and Head Coach, RACE Academy, Kollam. His inaugural address emphasized the significance of entrepreneurship in today's dynamic economy and shared real-life experiences to inspire the students.

Dr. T.S. Sujatha, Principal of MMNSS College, delivered the Presidential Address, highlighting the vital role of entrepreneurship in the socio-economic development of the country.

This was followed by a felicitation from M. Sreekumar, Head of the Commerce Department, who congratulated the students for their active participation and encouraged them to explore entrepreneurial opportunities.

The Entrepreneurial Motivation Session sparked a great deal of interest among the students, leading to a lively interaction with the entrepreneurs present. The participants expressed their enthusiasm for learning more about entrepreneurship and appreciated the insights shared by the speakers.

The program concluded with a vote of thanks delivered by John Mathew, Block Extension Officer, DIC Kollam, who expressed gratitude to all the dignitaries, participants, and organizers.

Overall, the Entrepreneurship Awareness Programme was a grand success, leaving the students motivated to pursue their entrepreneurial dreams.



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Associate Professor & Head
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Kottiyam, Kollam

26/11/2018

INDUSTRIAL VISIT REPORT

Industrial Visit to Milma Dairy Unit, Kollam

Organized by: Department of Commerce, ED Club, MMNSS College, Kottiyam, Kollam

Date of Visit: 26th November 2018

Participants: 48 Students, 2 Teaching Faculties

The Department of Commerce and ED Club MMNSS College, Kottiyam, Kollam, organized an industrial visit to the Milma Dairy Unit, Kollam, on 26th November 2018. The visit aimed to provide students with first-hand experience in the processing of various milk products and to enhance their understanding of the operations and management of a modern dairy plant.

Objectives of the Visit

1. To acquire practical knowledge of milk product processing.
2. To understand the functioning and operations of a dairy unit.
3. To gain insights into the quality control measures implemented in milk processing.
4. To comprehend the role of technology and automation in the dairy industry.

Details of the Visit

- **Date:** 26th November 2018
- **Location:** Milma Dairy Unit, Kollam
- **Participants:**
 - **Students:** 48
 - **Teaching Faculties:** 2
- **Faculty Coordinators:** Kavitha L

Overview of Milma Dairy Unit, Kollam

Milma (Kerala Co-operative Milk Marketing Federation) is a well-known name in Kerala for providing quality dairy products. The Kollam unit of Milma is one of the significant plants engaged in the production and distribution of milk and its by-products. The plant is equipped with modern machinery and follows stringent quality control measures to ensure that the products meet industry standards.

Summary of Activities

1. Orientation Session:

The visit commenced with a brief orientation session conducted by the Milma team. The students were introduced to the history of Milma, its operations, and the various products processed at the unit. The orientation also covered the importance of hygiene and quality control in the dairy industry.

2. Tour of the Processing Unit:

The students were taken on a guided tour of the processing unit, where they observed various stages of milk processing, including:

- **Milk Collection and Pasteurization:** The process of collecting milk from farmers, testing for quality, and pasteurizing it to eliminate harmful bacteria.

26-11-2018

- **Homogenization and Standardization:** Ensuring uniform consistency and maintaining fat levels as per the product specifications.
 - **Packaging:** The automated packaging lines where milk is packed in different quantities and variants.
 - **Production of By-products:** An overview of the production of various dairy by-products such as curd, butter, ghee, and flavored milk.
3. **Quality Control and Testing:**
The quality control laboratory was an essential part of the visit. The students were introduced to the various testing procedures undertaken to ensure the quality and safety of the milk and its products.
4. **Interaction with the Management:**
The visit concluded with an interactive session with the plant's management team. The students asked questions about the challenges faced by the dairy industry, the importance of maintaining supply chain efficiency, and the role of cooperatives in supporting dairy farmers.

Learning Outcomes

The industrial visit provided valuable insights into the following areas:

- The end-to-end process of milk collection, processing, and packaging.
- The importance of adhering to strict quality control standards.
- Understanding the role of technology in improving efficiency and productivity in the dairy industry.
- Gaining awareness of the challenges faced by the dairy sector and the solutions implemented by Milma to overcome them.

Conclusion

The industrial visit to the Milma Dairy Unit in Kollam was an enriching experience for the students of the Department of Commerce, MMNSS College, Kottiyam. It helped bridge the gap between theoretical knowledge and practical application, providing the students with a better understanding of the dairy industry. The visit also emphasized the significance of maintaining quality and hygiene in food processing industries.



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MMNSS COLLEGE, KOTTIYAM, KOLLAM

Report

Seminar on Research Methodology

One day seminar on Research Methodology was conducted on 16/11/2019 10 am at Seminar hall, MMNSS College Kottiyam. The seminar was aimed to provide participants with a thorough understanding of research methods and techniques. The event was attended by about 30-35 students including UG and PG students. The seminar helped the participants to understand the fundamentals of research methodology, provided guidance on data collection analysis and interpretation. The speaker was Dr. Jayasudha S. Assistant Professor, Department of Physics, NSS College, Cherthala. The topic covered “Multidisciplinary Perspectives in Sustainable research”. The seminar included interactive sessions where participants had question and answer sessions with the resource person. The seminar successfully achieved its objectives. The programme concluded with a vote of thanks to the speaker, organizer and the participants.

Girija Nair

Department of Physics

MMNSS College Kottiyam

Report on Research Methodology Workshop (2018-2019)

Programme Date: 2 ~~December 2018~~ 17/12/2019

Co-ordinator: Meera K. G., Assistant Professor, Department of English

Organized by: Department of English in collaboration with Research Cell, MMNSS College, Kottiyam

Participants: 55- BA English Semester 5 students

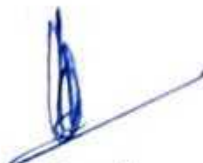
The Department of English, in collaboration with the Research Cell of MMNSS College, conducted a one-day workshop on research methodology. The session aimed to familiarize students with key aspects of research, focusing on how to select a topic, write a thesis statement, and formulate objectives and aims. The workshop also introduced students to different research methods used in literary and linguistic studies.

The first session on **topic selection** emphasized identifying researchable and manageable topics relevant to the students' areas of interest. Following this, the **thesis statement writing** session highlighted the importance of creating a clear and arguable statement that encapsulates the central argument of the research. Students then learned to distinguish between **objectives and aims**, ensuring their research was focused and clearly defined.

The workshop also covered **research methods**, exploring qualitative, quantitative, and mixed-method approaches. Students learned about textual analysis, discourse analysis, and comparative studies, among others, to determine the most suitable method for their project.

A significant portion of the workshop focused on **citation styles**, particularly **MLA 8th edition**. The session covered in-text citations and the proper format for a Works Cited page, with practical exercises provided for better understanding.

The workshop received positive feedback from students, who appreciated the hands-on approach and found it helpful in preparing for their final year UG research projects.



Head

Department of English
MMNSS College, Kottiyam

Report

Report on the One-Day Workshop on Ethical Issues in Intellectual Property Rights (IPR)

Date: 20th March 2019

Venue: College Seminar Hall, MMNSS College, Kottiyam

The Department of Commerce, MMNSS College, Kottiyam, organized a one-day workshop on "Ethical Issues in Intellectual Property Rights (IPR)" on 20th March 2020. The workshop was aimed at educating the participants on the ethical dimensions associated with IPR and its implications in the field of commerce.

The workshop commenced at 10:00 AM with registration, followed by the inauguration ceremony at 10:30 AM. The session was inaugurated by the esteemed Principal, Dr. Girija Devi, who highlighted the importance of understanding ethical issues in IPR in today's academic and professional environment.

The workshop was coordinated by Prof. B. Sreekumar, HoD of the Department of Commerce. In his opening remarks, he emphasized the relevance of the topic and the need for students to be well-versed with ethical practices in handling intellectual property.

The first session, led by Dr. Alvin Philip, provided an introduction to Intellectual Property Rights. He explained the basics of IPR, its significance, and the various forms of intellectual property. The session was well-received by the participants, who engaged actively in the discussions.

After a short tea break, the second session focused on the ethical issues in IPR. Dr. Alvin Philip discussed various case studies and highlighted the ethical dilemmas faced by individuals and organizations in the realm of IPR. The participants gained valuable insights into the complexities of ethical decision-making in this area.

The final session of the day involved an interactive Q&A session, where the participants posed questions and shared their perspectives on the topics discussed. This was followed by the valedictory session, where Prof. B. Sreekumar delivered the vote of thanks, expressing gratitude to the resource person, participants, and everyone involved in the successful organization of the workshop.

The workshop concluded at 3:30 PM, leaving the participants with a deeper understanding of the ethical considerations in Intellectual Property Rights. The feedback from the participants was overwhelmingly positive, with many expressing their desire for more such informative sessions in the future.

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