

Report on Research Methodology Workshop (2022-2023)

Programme Date: 24/01/2023

Co-ordinator: Jayakrishnan.R., Assistant Professor, Department of English

Organized by: Department of English in collaboration with Research Cell, MMNSS College, Kottiyam

Participants: 63- BA English Semester 5 students

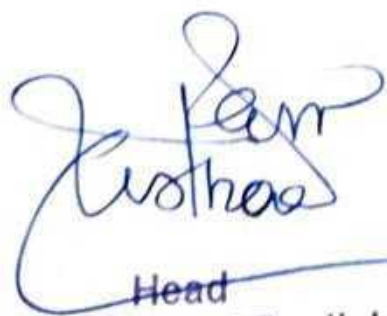
The Department of English conducted a one-day workshop on research methodology. The session aimed to familiarize students with key aspects of research, focusing on how to select a topic, write a thesis statement, and formulate objectives and aims. The workshop also introduced students to different research methods used in literary and linguistic studies.

The first session on **topic selection** emphasized identifying researchable and manageable topics relevant to the students' areas of interest. Following this, the **thesis statement writing** session highlighted the importance of creating a clear and arguable statement that encapsulates the central argument of the research. Students then learned to distinguish between **objectives and aims**, ensuring their research was focused and clearly defined.

The workshop also covered **research methods**, exploring qualitative, quantitative, and mixed-method approaches. Students learned about textual analysis, discourse analysis, and comparative studies, among others, to determine the most suitable method for their project.

A significant portion of the workshop focused on **citation styles**, particularly **MLA 8th edition**. The session covered in-text citations and the proper format for a Works Cited page, with practical exercises provided for better understanding.

The workshop received positive feedback from students, who appreciated the hands-on approach and found it helpful in preparing for their final year UG research projects.

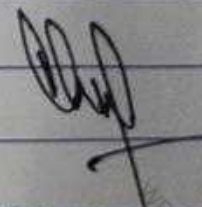


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Seminar on Intellectual Property Rights

10/10/22
10:00 am

Dr. Parvathy Vennugopal, Asst. Professor, Annamalai School of Biotechnology delivered a talk on Intellectual Property Rights on 10th October 2022. The speaker discussed the various Intellectual property instruments like Patents, Copyrights, etc and also emphasized the need for protecting the intellectual property. The seminar was attended by about 75 students and faculty members from various departments. The seminar concluded at 11:00 am



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Report Webinar on Research Methodology

Department of Physics MMNSS College Kottiyam has organized a webinar on Research methodology on 20.10.2022 at 7 pm.

Dr Rakhi R B from NIIST Trivandrum was the resource person. 35 participants from various departments were present for the webinar and faculties also participated in the webinar. This talk was organized to generate an awareness for Research in the student community. Dr Sutheertha S Nair, HoD , Dept. of Physics gave an introductory welcome speech and also introduced the resource person of the day. The theme of the talk was “Research culture and how to write journal paper”.

The students were explained on how literature survey needs to be done. The programme came to an end with the vote of thanks by Resmi V S of department of Physics.

**Anusha M G
Coordinator
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Report on Liquid embroidery programme

The Entrepreneurship Development Club of MMNSS College, Kottiyam has organised a liquid embroidery programme on 16/11/2022 for its members. The programme was jointly organised by ED Club and Department of Commerce which was funded by DIC, Kollam for developing entrepreneurial qualities among students. The programme aimed at developing creativity talents of students. Students from the Department of Chemistry, Department of Zoology, Department of Commerce and Economics participated.

Liquid embroidery helps in developing the strengthening of coordination, academic, emotional and artistic skills. Students gain a sense of pride from jobs well done and the attention they gain from their achievements. Children learn respect for the time and labor that went into projects by learning these skills that embroidery teaches. A child learns discipline, endurance, patience, and time management from accomplishing these kind of work. Eye-hand coordination, color theory, design and planning skills are all developed by embroidery.



These skills easily build academic skills as well by improving fine motor skills, manual dexterity and manipulative skills as well as a working understanding of

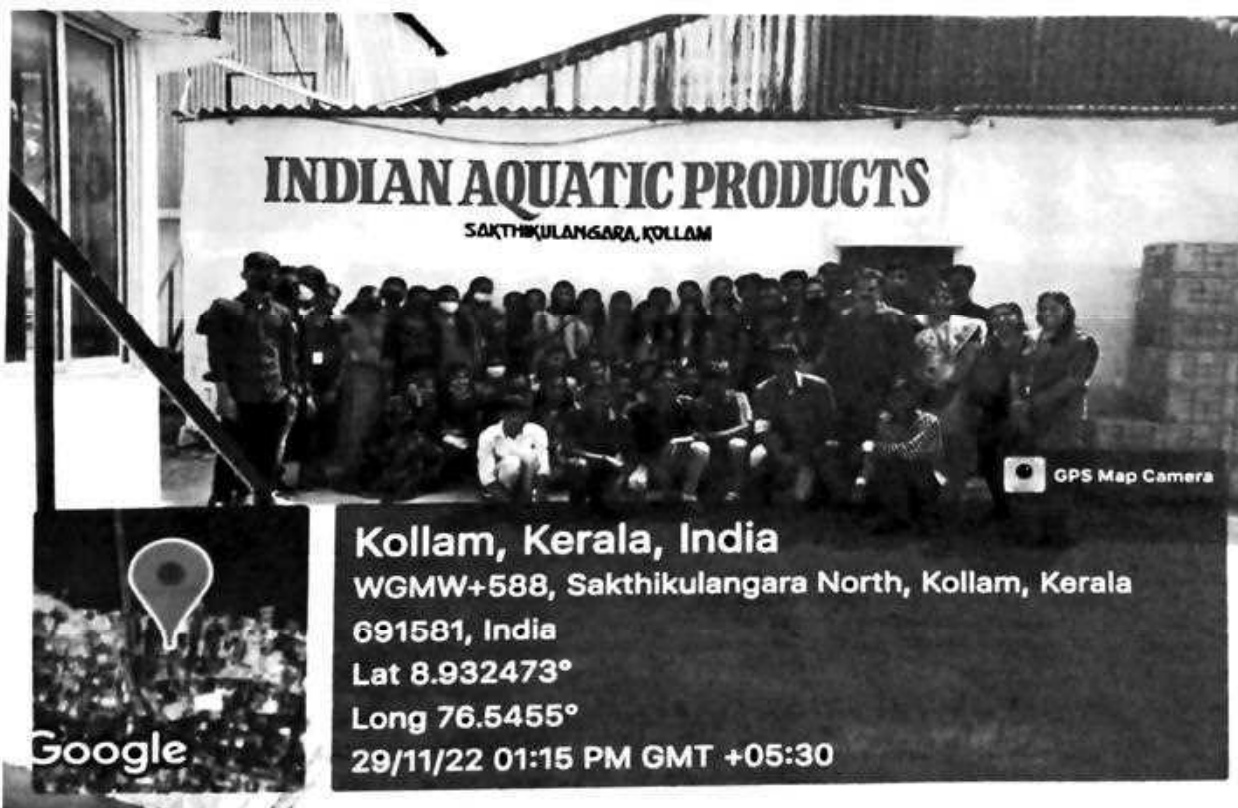


art and life management skills. Embroidery can even teach a child money management. Projects can not only be given as gifts which allows for saving money that would have been needed to purchase a gift but also allows the individual to spend it on other things while still giving a thoughtful unique gift handmade instead of purchased in the store. The art form of embroidery can even launch a child into their own small business by selling their made items to friends. Learn embroidery skill will benefit society and the child's development into well rounded conscientious and productive adult. The material kit was provided to the students and no fund collection has been made from the part of students. The classes were taken by Smt. Rekha AnilKumar, an expert in conducting liquid embroidery classes. Altogether 18 students participated and the programme began by 1p.m and came to an end by 4pm. The programme was a fruitful one and benefitted the students a lot.



Industrial Visit to Indian Aquatic Products, Shakthikulangara on 29/11/2022

The ED Club of MMNSS College has conducted an industrial visit on 29/11/2022 to Indian Aquatic Products, Shakthikulangara as part of developing entrepreneurial skills among the students and also to acquaint them with the industrial atmosphere. Indian Aquatic products was started in the year 2002. The company mainly focusses on export of marine food products to different countries all over the world. They are well equipped in the packing of fresh/chilled fish & fishery products freezing of raw fish & Fishery products. Fishes like cuttle fish, Tuna, squid and sardine are mainly used for exporting. A Group of 47 students accompanied by teachers started from the college by 10.30 pm . The conveyance was provided by the club and they were taken in a Bus .The visit was conducted in collaboration with Department of Commerce .The visit was mainly focussed to understand the processing and packing of marine products and its export procedures.



Before entering the unit, the students were provided with special dress and Boots as they have to keep up the safety standards. High level cleanliness is maintained in the unit and before the staff enters the room they wash their hands with 20pp chlorine water and their boots with 100pp chlorine water. The staff explained about the processing and operations undertaken within the unit.

There were different sections like raw material receiving, pre processing section, chemical treatment unit, weighing, setting, freezing using tunnel trolley and plate trolley, packing of fish are usually done in big cartages. After packing them they are kept in store freezer. Consignments are send to destinations in containers with freezer facility and under temperature as per instructions. The revenue earned from each consignment may go upto 1 crore. The marine products are exported to France, Germany, USA, Thailand, China etc. With proper freezing procedures the products will remain afresh upto 2years.



The visit was a wonderful experience for the students. The owner of the firm Mr. Phiomen Antony explained the history of the firm and the hurdles he suffered in building up this unit. Difficulties in connection with export formalities, their turnover, declining orders after checking etc. were also shared with the students. It was a first hand experience for the students to view the procedures that are being undertaken in an exporting unit. The visit came to an end by 1.30pm and after coming back to college, the students were given an opportunity to reflect upon the visuals they have experienced.



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FORMAT FOR SUBMITTING REPORTS

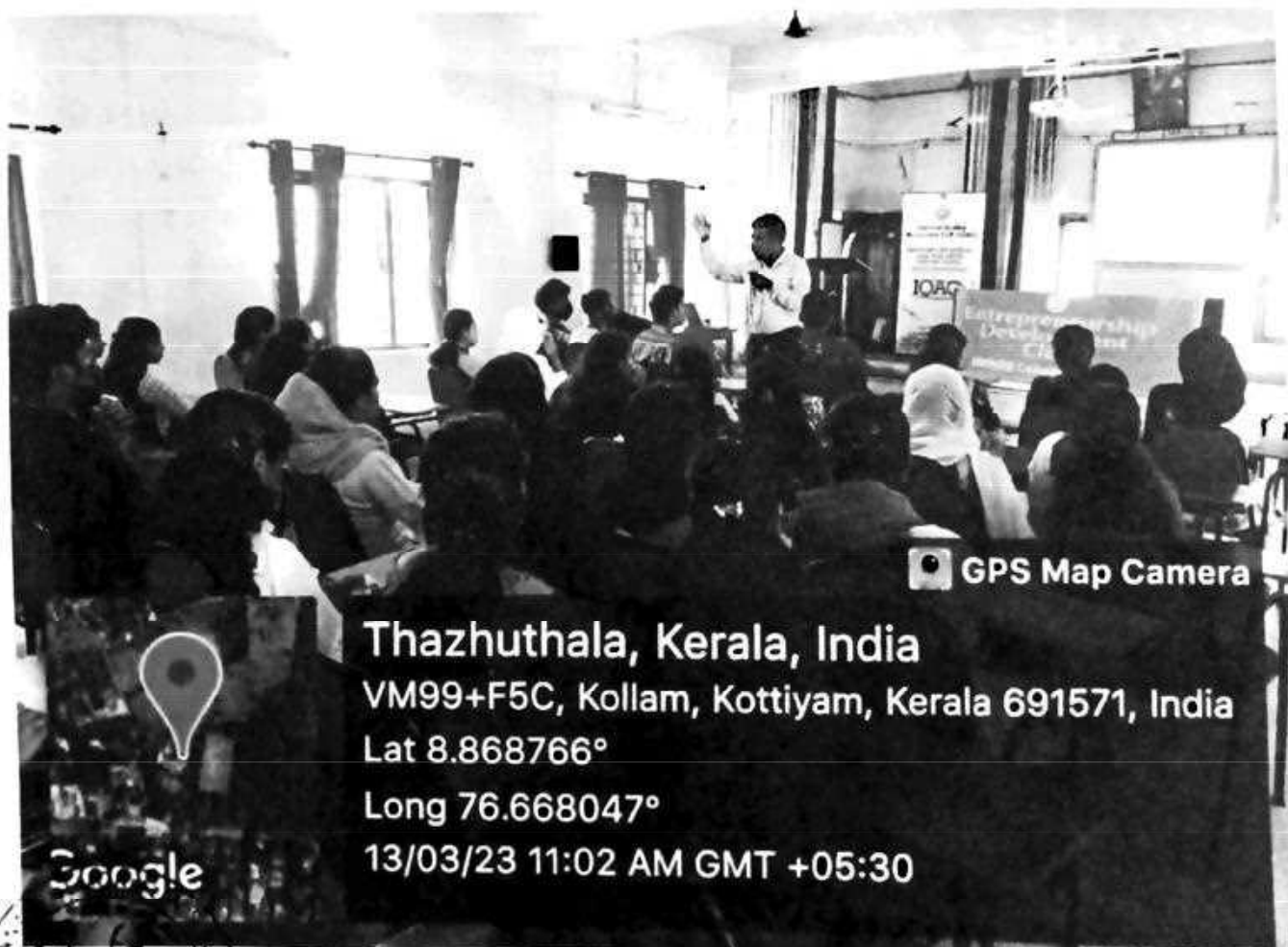
Name of the Club/ Department:	Department of Commerce
Title of the event:	Programme in collaboration with Legal cell, Department of Commerce and IQAC
Date :	15th March, 2022
Name of resource person & title of presentation	Adv. Boris Paul
	An insight to Consumer Protection Act and recent developments- discussion
Collaborations:	Consumer Federation of Kerala (CFK)
Venue:	Seminar Hall
Link (if online) :	-
Number of Participants:	54
Brief report less than 100 words	<p>Department of commerce in collaboration with Consumer Federation of Kerala(CFK) has organized a discussion as part of International Consumer Rights Day on 15th march 2022 at 2 PM, in seminar hall, MMNSS college. The resource person was Adv. Boris Paul, a practicing lawyer at Kollam since 1994. He was the former secretary of Kollam Bar Association and standing council for various firms including SBI, Vodafone Idea, Fisherman Welfare Society etc.</p> <p>Dr. Satheesh E.N., Principal, MMNSS College, Kollam Chaired the session and delivered presidential address. Mrs. Kavitha L, Head, Department of Commerce, introduced the resource person and delivered welcome speech.</p> <p>Adv. Boris Paul started the session with an introduction to the Consumer Protection Act, 1986 and the changes made in the recent Consumer Protection Act, 2019. The key focus of the session was the awareness of the rights and needs of the consumer. Educating the consumer is an indispensable factor to demand that the right of consumers are protected and respected. He shared his 28 years of experience as a lawyer and handling different cases related to protection of consumer rights. Good</p>

Programme by ED Club in collaboration with Department of Commerce and IQAC -Spark Yourself- A Motivational Talk

Date- 13/3/23

Venue- Seminar Hall

The Program spark yourself- An inspirational talk was organized by Entrepreneurship Club in collaboration with Department of Commerce in our college on 13/3/23 at 10.30am. Program was held in Seminar Hall and it was decorated with banners. All the teachers and students were present at the seminar hall at 10.30am. The program started with the arrival of chief guest Mr. S Suresh Kumar. Hisana, first year B.Com student anchored the program. The program began with a prayer song. Dr Kavitha L, ED Club coordinator and Head Department of Commerce, welcomed the chief guest and other faculties and students to the program. She introduced the objective of Entrepreneurship development club and the various initiatives undertaken in the college since its inception. Honourable and dignified principal Dr.Satheesh E N presided over the function. Dr Prakash Chandran, Head of the Department, Chemistry and PTA secretary gave the felicitation speech. Mr. Suresh Kumar sir, the resource person and speaker of the program is a corporate trainer and Psychologist. He holds post graduate diploma in journalism and counselling Psychology. He introduced several entrepreneurial and inspirational stories and various real life examples. Inspirational talks gives a sense of purpose that enhances well-being and may lead to personal growth. At times, inspiration can significantly influence the entrepreneur, the entrepreneurial process, and others. Hence conducting such programs enhances and sparks the entrepreneurial and creative thinking ability of the students.



The session was activity oriented and was enriching for the students. There was great enthusiasm among the students and they were looking highly energetic. It was a unique and wonderful experience for the students since they were involved in various activities throughout the session. The program came to an end by 12.30pm. Sufi S , Final year B.com presented the feedback of the session and proposed the vote of thanks .



Details of Program (2022-23)

Title	Meet a Successful Entrepreneur
Department/Club	ED Club, Department of Commerce & IQAC
Date	3/23/2023
Venue	Smart class, Department of Chemistry
Co-ordinator	Kavitha L
Members	Vidhu V L, Athira C J, Meera K G
Details of Guest/Resource Person	Dr. Konni Gopakumar, Managing Partner, Susrutha Ayurveda Healthcare solutions
Beneficiary	35
Number of participants	35
Students	28
Teaching	5
Non teaching	2
Guests/Resource Persons	
Others	
Amount Spent	2380/-
Funding Agency	Department of Commerce

Program Outcome

The resource person shared the problems that he faced to raise his ideas and to materialize it and the struggles that he overcome in his path towards becoming a successful entrepreneur. He gives a strong message that a successful entrepreneur always has a strong sense of self confidence and his own opinions ,skills and abilities to stay focused. During the last few moments students interacted with him and asked him some questions which surely will have an impact on their decision in becoming an entrepreneur. The entire session was a fruitful one which will have a positive impact on the students.

Submit brochure along with this report


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INDUSTRIAL VISIT REPORT

Date of visit : 29-03-2023

Venue : Munroe Island

An Industrial visit to Munroe Island, Kollam was organised by the Department of commerce in collaboration with DTIPC and tourism club on Wednesday 29-03-2023. The tourism sector in India is an integral pillar of the Make in India programme. The tourism industry in India plays a role of significant economic multiplier and becomes critical since India has to grow at rapid rates and create jobs. Tourism tends to encourage the development of multiple-use infrastructure including hotels, resorts & restaurants, transport infrastructure (aviation, roads, shipping & railways) and healthcare facilities. Restaurants, shops, transportation systems, recreational places, etc. develop because of tourism. When tourists visit a new place, they avail all these facilities, thus, contributing and developing the economy of the region. A visit to this tourism place was organised with a view to develop entrepreneurial qualities among the students and to assess the entrepreneurial prospects in the area. 27 students and two faculty – Dr.Kavitha.L, ED Club Coordinator and Head, Department of commerce, and another faculty Devipriya.R accompanied the students. The main objective was to make the members understand entrepreneurial scopes in munroe island by paving real time experience by visiting the place and to get interacted with the service providers like homestay operators, boat service provided by private parties and to understand how their life changed after tourism promotion activities flourished in their area.



GPS Map Camera



Munroe Island, Kerala, India
XJX9+C46, Munroe Island, Kerala 691502, India
Lat 8.998531°
Long 76.617673°
29/03/23 12:29 PM GMT +05:30

We have hired a mini bus and went to munroe island. The bus left the campus by 9:00 am and reached the venue at 10:00 am. Munroe island is a hidden part in backwater which is composed of eight islands. It is one of the main destinations of nature loving tourists. After the guidance, students were taken to DTPC (District Tourism Promotion Council) which conducts country craft cruise and village backwater tour. We used their boating service. They provide safe jacket and safety assistance while travelling in boat. Students travelled in three boats. Each boat carried a group of seven students. The boat trip rated at 300 Rs for two hours.



Fish and prawn farms of this island place form an attraction to the visitors. The view of island and the boating feels like meditation, it relaxes our mind and body and keeps afresh.

The major business in munroe is the homestay which is provided by the local people itself in the region. The profit earned through this business was upto 60,000 – 70,000 per month. Homestays are relatively a new type of business as compared to past few years for the people in munroe island. Crab and prawn culture is considered as a highly compatible business as compared to other farming business or practises.

The Industrial visit gives a lot of information about entrepreneurial activities. The students learn about the latest measures and really enjoyed the view of munroe

island. Students learn to practically interact with the entrepreneurs, their working methods and employment practises. They learn to improve their communication skills and understand how communication takes place across verticals. The trip provided unforgettable and an unique experience to its members.



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A Career guidance session by INFOCOM Computer College

An academic session was conducted by Infocom college of science and Technology on 14/03/2023 in our college based on the course SAP(System Analysis Program Development). It was a session that provided information about the SAP course which the students were quite unfamiliar. Traditional business models often decentralize data management, with each business function storing its own operational data in a separate database. This makes it difficult for employees from different business functions to access each other's information. Furthermore, duplication of data across multiple departments increases IT storage costs and the risk of data errors. By centralizing data management, SAP software provides multiple business functions with a single view of the truth. This helps companies better manage complex business processes by giving employees of different departments easy access to real-time insights across the enterprise. As a result, businesses can accelerate workflows, improve operational efficiency, raise productivity, enhance customer experiences – and ultimately increase profits. Mr. Prasanth who is a representative from Infocom college informed students about the scope of SAP course. The visual presentation about the course made the session more interactive. They explained about the duration and fee details of the course. The doubts of the students regarding the course were also cleared by them. It was a really useful session that provided the students a better awareness about the job possibilities that SAP can provide in future.



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Report

Report on the One-Day Workshop on Research Writing

Date: 25th September 2022

Venue: College Seminar Hall, MMNSS College, Kottiyam

The Department of Commerce at MMNSS College, Kottiyam, organized a one-day workshop on "Research Writing" on 25th September 2022. The workshop aimed to equip participants with essential research writing skills, crucial for academic and professional success.

The event began at 10:00 AM with registration, followed by the inauguration ceremony at 10:30 AM. The workshop was inaugurated by the Principal, Dr. Satheesh, who emphasized the importance of effective research writing in the academic journey of students.

The workshop was coordinated by Prof. Kavitha L, HoD of the Department of Commerce. In her opening remarks, she highlighted the significance of the workshop in enhancing the research capabilities of the students.

The first session, conducted by Dr. S. Kevin, Director, Bishop Jerome Institute of Management, provided an introduction to research writing. He covered the fundamental aspects of writing a research paper, including topic selection, literature review, and hypothesis formulation. The session was highly interactive, with participants actively engaging in discussions.

Following a tea break, the second session delved into the structure of a research paper. Dr. S. Kevin elaborated on the different sections of a paper, such as the introduction, methodology, results, discussion, and conclusion. This session provided participants with a clear understanding of how to organize their research work effectively.

After lunch, the final session focused on common mistakes in research writing. Dr. S. Kevin shared practical tips to avoid these errors and improve the quality of research papers. The participants found this session particularly helpful, as it addressed many of the challenges they faced in their writing.

The workshop concluded with a Q&A session, where students had the opportunity to clarify their doubts and seek further guidance. The valedictory session included a vote of thanks by Kavitha L., who expressed her gratitude to the resource person, participants, and everyone involved in the successful organization of the event.

The workshop ended at 3:30 PM, with participants expressing positive feedback and a desire for more such workshops in the future.




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Report

Research Methodology

The Research methodology seminar was held on 25/03/2023 at the seminar hall of MMNSS College, Kottiyam organized by our department. The seminar was designed to provide the students with fundamental ideas of research Methodology, data collection, analysis and interpretation etc. The seminar received positive feedback from the participants. The event concluded with a vote of thanks to the speaker and the participants.

The resource person was Dr. Vijayakumar S, Assistant Professor and Research Guide, Department of Physics, NSS College, Pandalam

Dr. Sutheertha S Nair

Head of Department of Physics

MMNSS College , Kottiyam